VERTICAL DATA

OTCQB:VDTA

THE FULL STACK AI COMPANY

verticaldata.io

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THE MARKET FOR AI COMPUTE -> $1 TRILLION USD

AI infrastructure spending is experiencing unprecedented growth – driven by real customer demand

$204B

Data Center Server Market (2024)

$987B

Projected Market by 2030

~5x

Growth in 6 Years

Key Market Drivers

- Explosive growth in generative AI and large language models requiring massive investments in power and compute
- The cost of AI GPU Hardware is the single largest expense of the AI boom (at nearly $25M of expense per megawatt - exceeding data center development costs by 3x)
- Enterprise AI adoption accelerating across healthcare, finance, manufacturing, and beyond [Utilization growing from x to y]
- Enterprise workloads (and future demand) moving towards inference deployments near population centers

Source: IoT Analytics Data Center Equipment & Infrastructure Market Report 2025-2030

WHY NOT JUST USE GOOGLE/AMAZON'S CLOUD

Leveraging financing to own the full AI infrastructure stack

Pricing & Margin Variance

Hyperscalers like Google and Amazon Web Services have created a massive market opportunity by overcharging for commoditized AI services

On Demand Price Comparison Nvidia B200 GPU

Company (Type)	Price/Hour
Amazon (Hyperscaler)	$10.30/hr
Coreweave (Neocloud)	$8.60/hr
Runpod (Neocloud)	$4.99/hr
Runcrate (Bare Metal)	$3.25/hr

Market Dynamics

The global AI market is moving away from hyperscalers for several key reasons:

- Pricing (see right)
- Data sovereignty (companies don't want their data used in Google and Amazon's own AI models)
- Global sovereignty (sovereign players don't want to put sensitive data [like national defense or census data] on the servers of a large US company

AI is changing the rules of the technology landscape

AI is the lever that global companies are using to get away from the hyperscalers and move towards their own hosted infrastructure

WHAT WE DO AT VERTICAL DATA

Providing a turnkey solution for AI end users

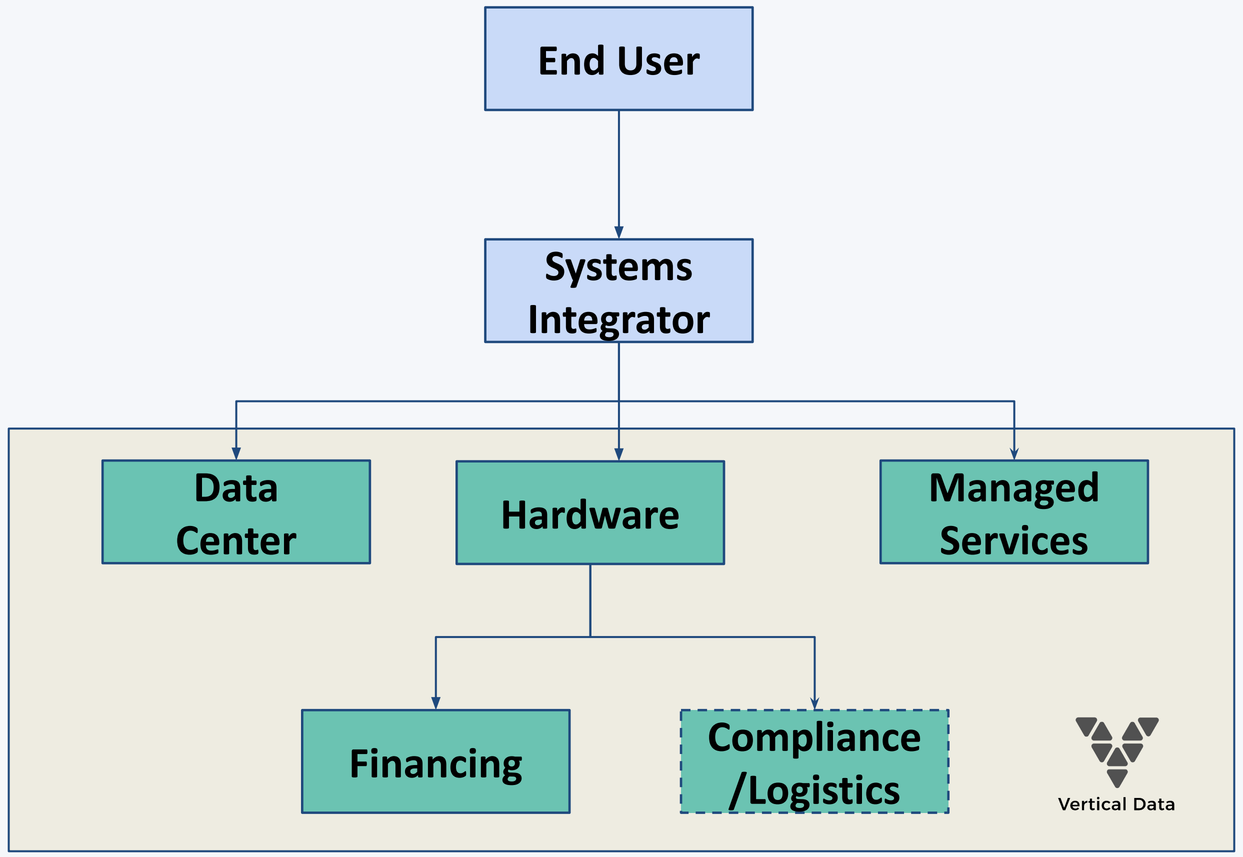
Vertical Data Overview

Vertical Data combines the most important layers of the AI compute stack in a fully integrated solution

Competitive Positioning:

- Typical customers are global tech service companies that work with governments & financial institutions for AI deployments
- We compete with companies like nScale ($14.6bn), Nebius ($28bn) and Fluidstack
- We win deals due to our partnership-driven approach and the full integration with our financing platform

Anatomy of an AI Deal



Vertical Data is the Easy Button for AI deployments

Vertical Data provides a turnkey solution for contracted parties (such as neoclouds) to execute on AI deployments for their customers.

DEAL CASE STUDY: ALPHATON CAPITAL

Leveraging financing to capture the full AI infrastructure stack

Vertical Data Announces $43M AI Infrastructure Partnership with AlphaTON Capital Corp.

Vertical Data
Thu, April 9, 2026 at 6:25 AM PDT • 3 min read

ATON -2.33% | NVDA +1.01% | VDTA 0.00%

Trade NVIDIA on Coinbase | Trading disclosure

Vertical Data to Support GPU Cluster Deployment and Arrange Financing Through GPUfinancing.com for AlphaTON's AI Infrastructure Expansion

Vertical Data's Current & Future Role

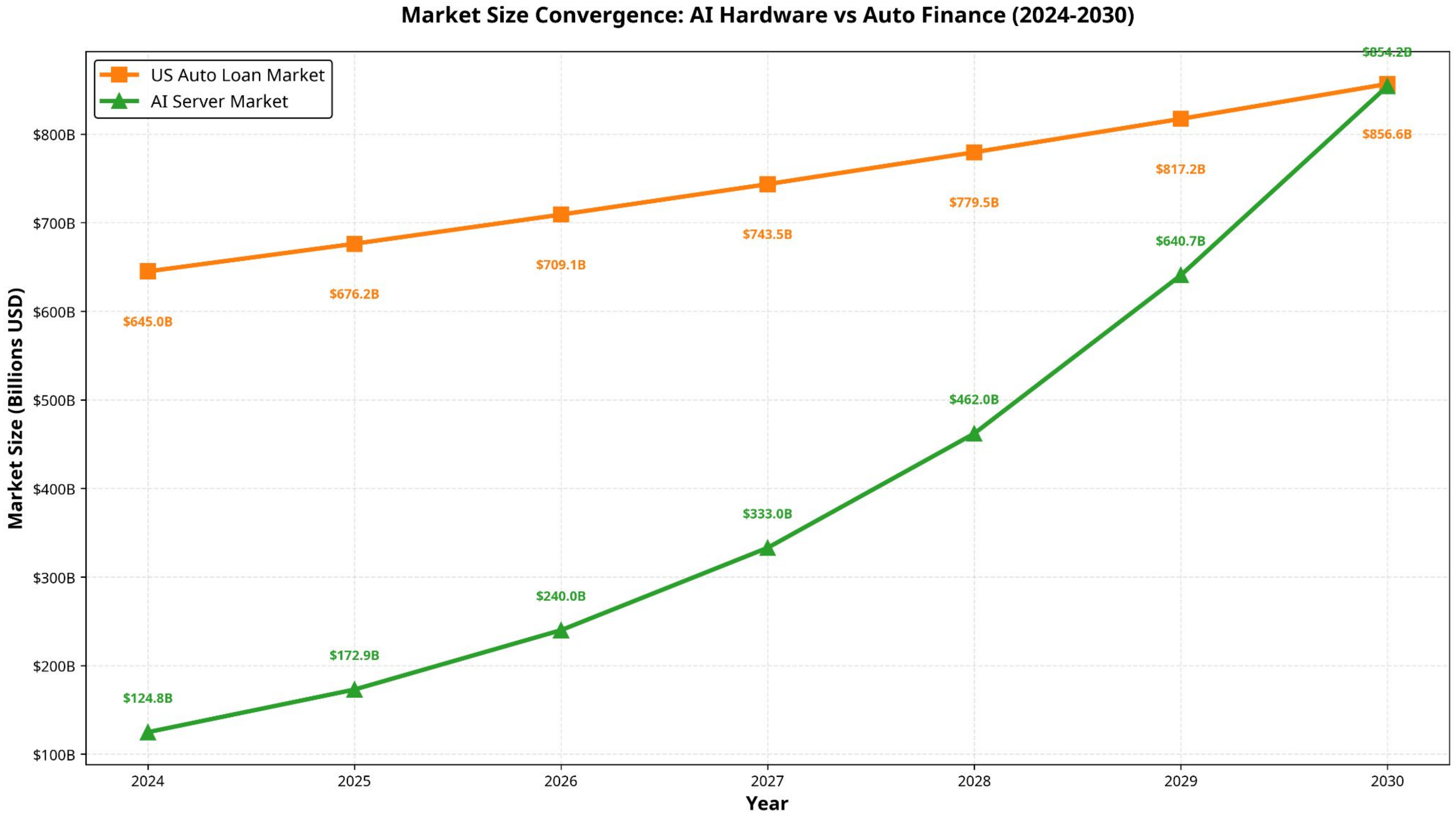
- Design, source and procure B300 Servers from OEM Partners (we book $43M of hardware revenue)
- Arrange financing for the GPU deployment through our network of partners
- Help source and close data center where hardware is hosted
- Support on managed services to power the deployment
- Support expansion & integration of additional clusters

Turnkey provisioning of AI Cloud Services

Vertical Data provides AI financing - enabling us to support the entire AI stack to our customers

THE MARKET OPPORTUNITY FOR AI FINANCING

A massive financing gap in a rapidly growing market



The Opportunity

- AI hardware market is approaching the scale of US auto financing — yet has no established financing leader
- Auto finance industry supports multiple billion-dollar companies (Ally, Capital One Auto, etc.)
- No market leader exists for AI infrastructure financing today
- First-mover advantage for a company that build an AI financing platform

Sources: MarketsandMarkets GPU Server Market Report; Mordor Intelligence US Auto Loan Market

LONG TERM: BUILDING THE GE CAPITAL FOR AI

Leveraging financing to own the full AI infrastructure stack

The GE Capital Model

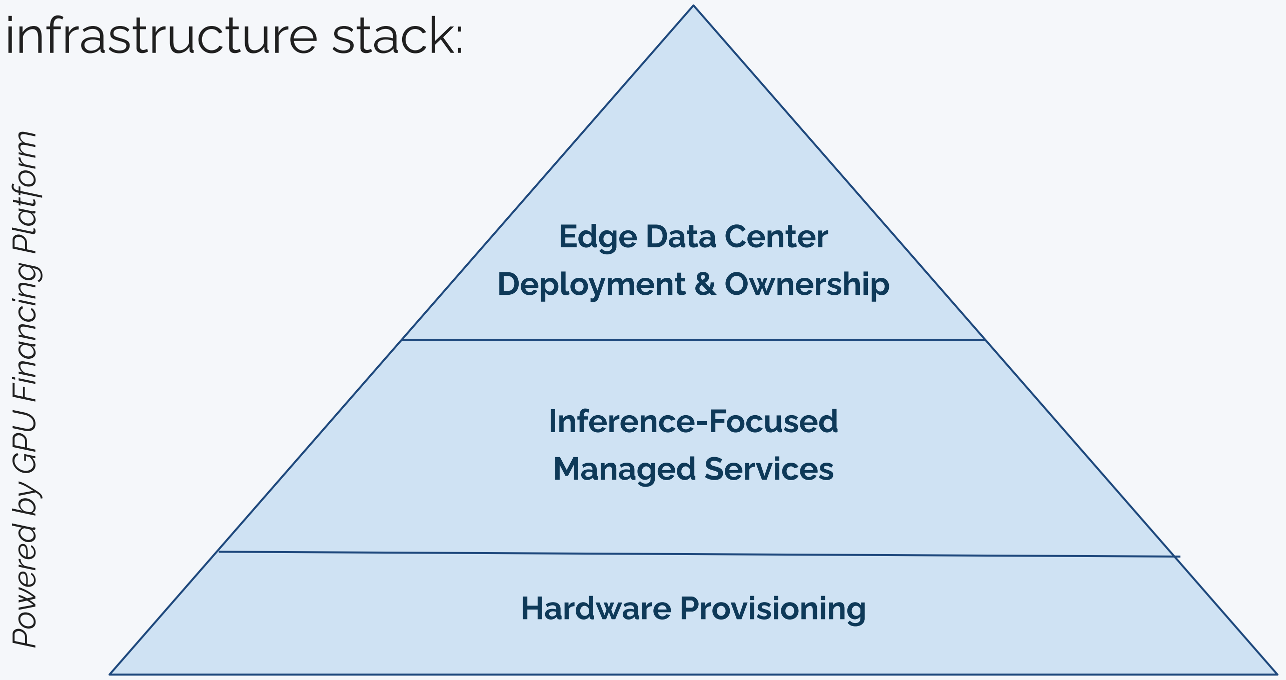
GE Capital financed large infrastructure projects and used its position to sell high-value services like maintenance contracts

At its peak:

- GE Capital generated $180 billion of annual revenue and drove 60% of GE's total profits.
- It created a strong competitive barrier and enabled GE to become #1 or #2 in a large variety of asset-driven markets.
- It also enabled GE to make strategic acquisitions and position those acquisitions for long-term growth.

The Vertical Data Approach

We leverage our financing capabilities to ensure Vertical Data captures value across the entire AI infrastructure stack:



END GOAL: Large-Scale Data Center Ownership

Data centers trade at 15-18x income multiples — creating significant long-term equity value when financed deals are placed in Vertical Data-owned facilities

ANATOMY OF AN AI DEPLOYMENT

Providing value across every component of an AI deployment

1	2	3	4
Hardware Procurement	**GPU Financing**	**Managed Services**	**Data Center Hosting**
Source and deliver AI hardware from network of OEMs. Includes managing compliance/logistics	Structure financing solutions for the hardware purchase	Install hardware & provide ongoing management and support	Place AI hardware in Vertical Data-powered data center facilities

Vertical Data's integrated model allows us to participate in each stage of an AI deployment, creating multiple revenue streams from a single customer relationship while building long-term asset value through data center ownership

HARDWARE PROCUREMENT

Sourcing AI infrastructure for enterprise deployments

Our Hardware Business

Vertical Data sources and delivers AI hardware for enterprise clients, working with leading OEMs to provide turnkey infrastructure solutions.

Target Customer Profile:

- European deployments with top-tier end customers
- Global neo-cloud and managed service providers
- Sovereign clouds and sovereign-backed off takers
- Experienced operators monetizing hardware via on-demand marketplaces
- Global Web3 companies

Key Differentiators

Financing-Led

Hardware sales driven by our financing platform to provide low-capex solutions for our customers

OEM Partnerships

Direct relationships with Dell, Supermicro and others enable us to optimize for pricing, lead time, and terms

Global Reach

Team and partnerships spanning US, Canada, Europe, and beyond

Solutions Oriented

Go-to partner for complex deployments (tax, shipping, short-lead times)

Business Model: One-time transaction revenue when from hardware from our OEM partners. Add-on revenue opportunities from hardware refreshes every ~5 years.

GPU FINANCING

Full-stack financing solutions for AI-first companies

GPUFinancing.com (powered by Vertical Data) provides comprehensive financing solutions:

Leases	Term Financing	Asset-Backed Lending
▶ Operating leases	▶ Equipment loans	▶ Hardware as collateral
▶ Capital leases	▶ Working capital	▶ Revenue-based
▶ Sale-leaseback	▶ Bridge financing	▶ Flexible structures

Business Model: One-time origination fee. Path to earning a spread on interest rates as we develop more sophisticated lending structures.

Benefits of Integrating AI Financing

FINANCIAL FLEXIBILITY

Non-dilutive financing

On or off balance sheet capital

Non-recourse financing options

INDUSTRY EXPERTISE

Customized financing solutions

Blend of tech & finance expertise

Global reach and experience

EASE OF DEPLOYMENT

Network of 12+ financing partners

Single point of contact for hardware + financing + data center

MANAGED SERVICES

End-to-end management of AI infrastructure deployments

Vertical Data provides comprehensive managed services for enterprise AI deployments, handling the complexity so customers can focus on their AI applications.

Deployment & Installation

Full hardware installation, configuration, and testing to ensure systems are production-ready

Monitoring & Support

24/7 monitoring, proactive maintenance, and rapid response to issues to meet customer/partner SLAs

Optimization for Inference Workloads

Performance tuning, capacity planning, and infrastructure optimization to maximize hardware/model performance

Lifecycle Management

Hardware upgrades, refresh cycles, and end-of-life disposition

Business Model: Recurring revenue from life of contract based on bare metal managed services (24/7 live support, hardware/card/cable replacements, etc).

VERTICAL EDGE DATA CENTER PLATFORM

Developing a network of edge data centers across North America

Vertical Edge is developing a platform to retrofit, build, and acquire a network of edge data centers. Our focus is on sites near major metropolitan areas with pre-existing power agreements and a path to revenue within 12-24 months.

Site Selection Criteria

- Near major population centers ("NFL cities")
- Pre-existing power agreements (15-30 MW)
- Path to revenue in 12-24 months
- Retrofit opportunities (lower cost vs greenfield)
- Target all-in cost below $12M/MW

Value Creation Strategy

- Guide financed hardware into VD-owned facilities
- Data centers gain significant value when leased
- Attractive exit multiples (15-18x NOI)
- Build platform for long-term aggregation
- Synergy with hardware and financing business

EDGE DATA CENTER MARKET OPPORTUNITY

A rapidly growing segment driven by AI inference and low-latency applications

$51B
Edge DC Market
2025

$109B
Projected
2030

16.5%
CAGR
2025-2030

Why Edge Data Centers?

AI Inference Demand:

Real-time AI applications require low-latency processing close to end users

Capacity Shortages:

Significant shortages of high-density colocation in major metro areas

5G & IoT Growth:

Proliferation of connected devices creates massive local data processing needs

Enterprise Migration:

Companies moving from hyperscalers to specialized neo-cloud providers

Source: MarketsandMarkets Edge Data Center Market Report 2025

STRATEGIC PARTNERSHIPS

Relationships across the AI infrastructure ecosystem

Hardware OEM Partners

DELL | Lenovo | SUPERMICRO | HPE

Data Center Partners

AMERICAN TOWER | CONAPTO COLOCATION MADE IN SWEDEN | KDDI | TELEHOUSE | atnorth

Software Partners

nirmata | SimpliSmart | TBD robotics

Legal/ Logistics

TEC EX | GT GreenbergTraurig

Our partnerships enable us to serve as the go-to problem solver in AI infrastructure. We source hardware, capacity, logistics, and technology from a broad network of trusted partners to meet any customer need.

TEAM & LEADERSHIP

Experienced professionals across AI, infrastructure, and finance

Deven Soni

CEO & Chairman

Leads Vertical Data's strategic direction, investor relations and capital markets activity. Former M&A banker at Lazard and private equity investor at Goldman Sachs.

Chris Downs

Interim CFO

Public company CFO with capital markets & governance experience. Former CFO at CNS Pharmaceuticals.

Chris Creatura

CCO

Credit & underwriting lead for GPUfinancing.com. Investment banking at BofA Merrill Lynch, M&A at Deloitte.

Hamid Djam

CTO

Former CTO of Dell AI. 20+ years in big data, AI and enterprise analytics across utilities, oil & gas and life sciences. Oversees technology architecture, infrastructure design and AI product development.

Jesse Nickel

Head of Business Development

Previously in leadership roles at Hut 8 and Console Inc. Deep expertise in data center development, enterprise sales and strategic partnerships across the digital infrastructure sector.

Jeff Chesebrough

COO

Chartered Director. Former CEO of Innovate Niagara. Oversees operations across Vertical Data's business lines.

CAPITAL MARKETS OVERVIEW

Vertical Data is a rare capital light company despite our exposure to AI hardware & data centers

We've built a business model that is a combination of high one-time revenue with embedded long-term revenue streams that require minimal balance sheet/equity capital to operate.

The Company has raised just $2.6M to date and has ~4.7M free trading shares (13.6M fully diluted).

Additional scaling done off-balance sheet typically via GP-LP structures where our core balance sheet can be unlevered.

INVESTMENT SUMMARY

Why Vertical Data

Massive Market Opportunity

$200B+ AI hardware market growing to $700B+ by 2030. Approaching the size of the US consumer auto market

Full-Stack Value Proposition

Integrated offering: hardware procurement, GPU financing, managed services, and data center ownership offers a compelling value proposition to the most sophisticated buyers in the market

Financing-Led Business Model

Building the "GE Capital of AI" — leveraging AI hardware financing to capture hardware, service, and data center revenue

Vertical Edge Data Center Platform

Building data center platform focused on inference in population centers (where the majority AI will reside). 20MW site in downtown Chicago under development. 3+ additional sites in pre-development

Experienced Global Leadership Team

Deep team in 4 continents and 6 countries with deep expertise across AI hardware, data centers, finance, and enterprise sales

APPENDIX

BOARD MEMBERS & ADVISORS

Board of Directors

Jaime Leverton
Director
Former CEO of Hut8 and CCO of eStruxture (Canada's largest data center colo group)

David Hackett
Director
Technology industry executive and board member

Advisors

Mike Ryder

Edge data center development & operations at Onprem DC

Marty Cicco

Real estate capital markets at Evercore and Merrill Lynch

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- Stockholm, Sweden
- Delhi, India
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