



VERTICAL DATA (OTCQB: VDTA)

THE FULL STACK AI COMPANY

Company Overview

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INVESTMENT SUMMARY

Why Vertical Data



Massive Market Opportunity

\$200B+ AI hardware market growing to \$700B+ by 2030. Approaching the size of the US consumer auto market



Full-Stack Value Proposition

Integrated offering: hardware procurement, GPU financing, managed services, and data center ownership offers a compelling value proposition to the most sophisticated buyers in the market



Financing-Led Business Model

Building the "GE Capital of AI" — leveraging AI hardware financing to capture hardware, service, and data center revenue



Vertical Edge Data Center Platform

Building data center platform focused on inference in population centers (where the majority AI will reside). 3 sites under initial development across North America and Europe



Experienced Global Leadership Team

Deep team on 4 continents and 6 countries with deep expertise across AI hardware, data centers, finance, and enterprise sales

THE MARKET OPPORTUNITY FOR AI COMPUTE

AI infrastructure spending is experiencing unprecedented growth – driven by real customer demand

\$204B

Data Center Server
Market (2024)

\$987B

Projected Market
by 2030

~5x

Growth in 6 Years

Key Market Drivers

- Explosive growth in generative AI and large language models requiring massive investments in power and compute
- The cost of AI GPU Hardware is the single largest expense of the AI boom (at nearly \$25M of expense per megawatt - exceeding data center development costs by 3x)
- Enterprise AI adoption accelerating across healthcare, finance, manufacturing, and beyond [Utilization growing from x to y]
- Enterprise workloads (and future demand) moving towards inference deployments near population centers

Source: IoT Analytics Data Center Equipment & Infrastructure Market Report 2025-2030

ANATOMY OF AN AI DEAL

Leveraging financing to own the full AI infrastructure stack

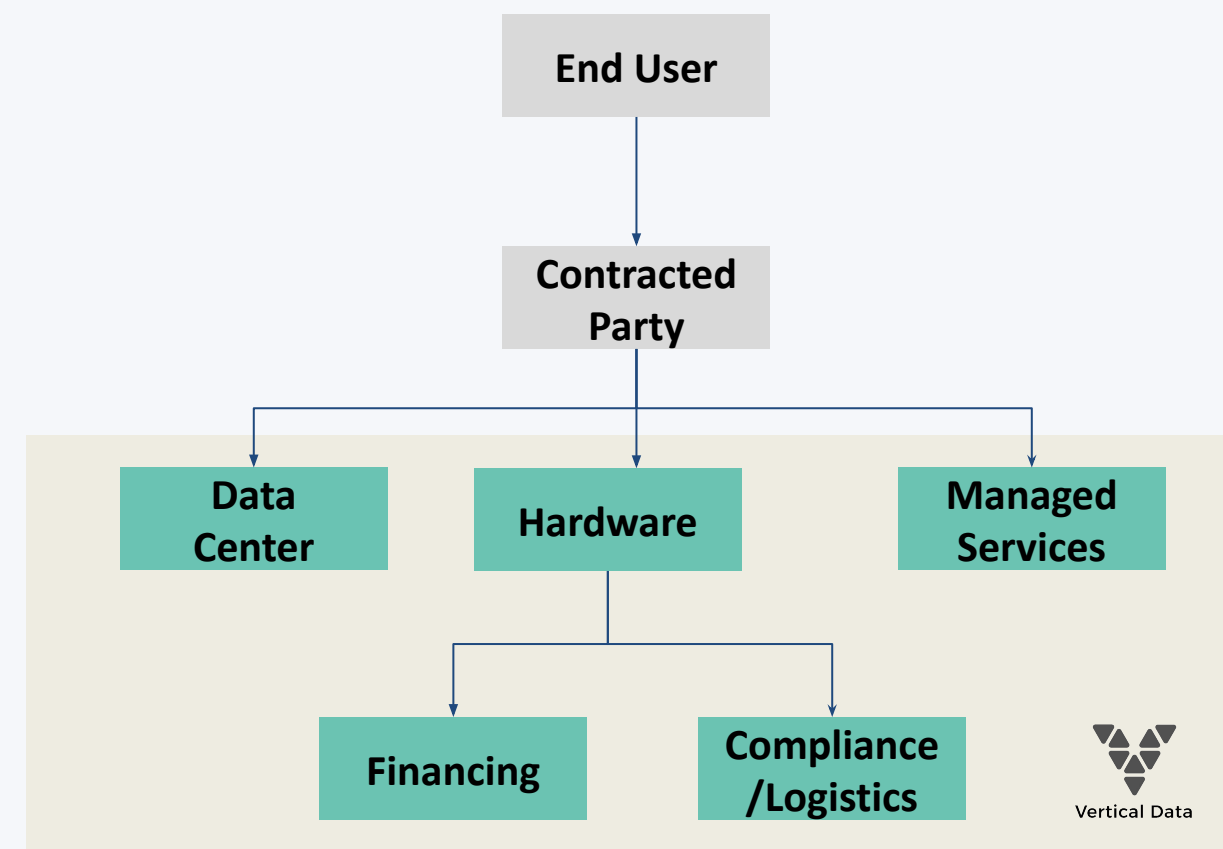
Vertical Data Overview

Vertical Data combines the most important layers of the AI compute stack in a fully integrated solution

Competitive Positioning:

- ▶ Typical customers are global tech service companies that work with governments & financial institutions for AI deployments
- ▶ We compete with companies like nScale (\$14.6bn), Nebius (\$28bn) and Fluidstack
- ▶ We win deals due to our partnership-driven approach and the full integration with our financing platform

AI Deployment Overview



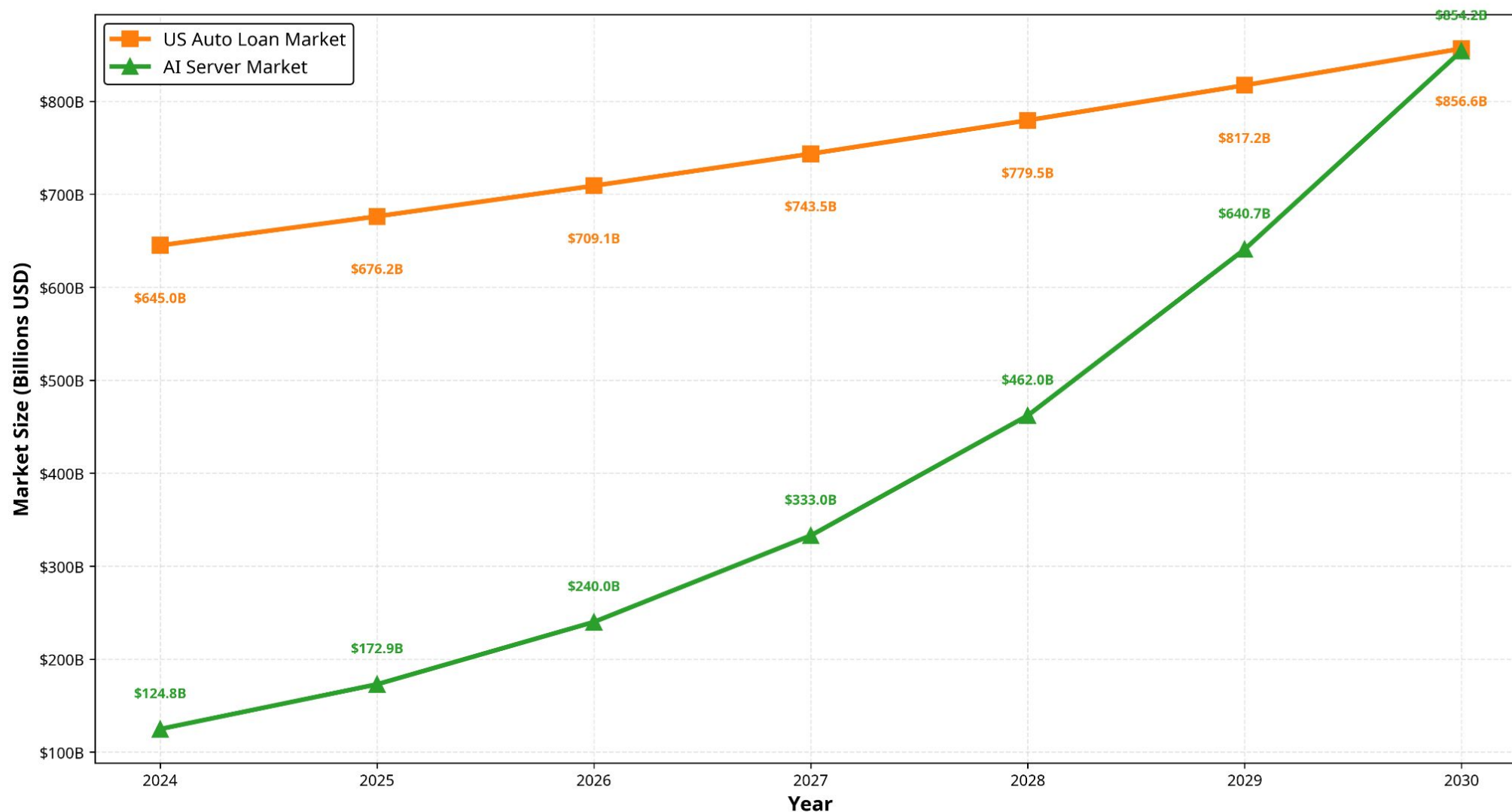
Vertical Data is the Easy Button for AI deployments

Vertical Data provides a turnkey solution for contracted parties (such as neoclouds) to execute on AI deployments for their customers.

THE MARKET OPPORTUNITY FOR AI FINANCING

A massive financing gap in a rapidly growing market

Market Size Convergence: AI Hardware vs Auto Finance (2024-2030)



The Opportunity

- ▶ AI hardware market is approaching the scale of US auto financing — yet has no established financing leader
- ▶ Auto finance industry supports multiple billion-dollar companies (*Ally, Capital One Auto, etc.*)
- ▶ No market leader exists for AI infrastructure financing today
- ▶ First-mover advantage for a company that build an AI financing platform

Sources: MarketsandMarkets GPU Server Market Report; Mordor Intelligence US Auto Loan Market

LONG TERM: BUILDING THE GE CAPITAL FOR AI

Leveraging financing to own the full AI infrastructure stack

The GE Capital Model

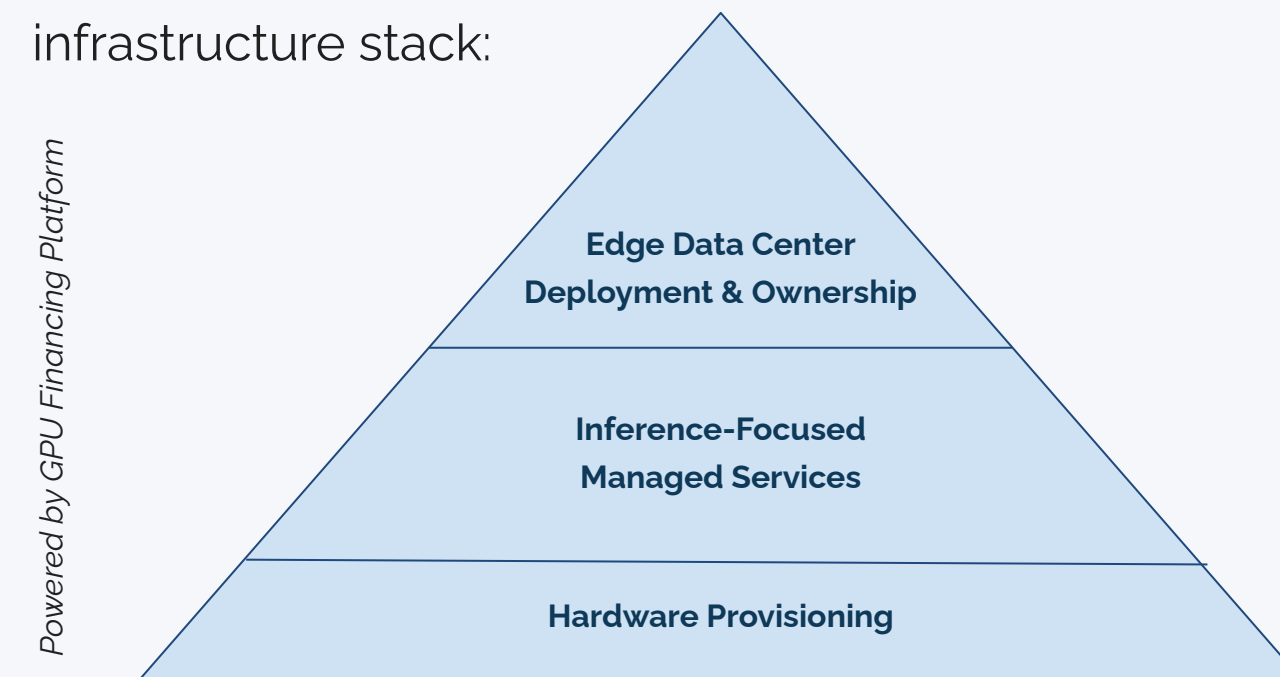
GE Capital financed large infrastructure projects and used its position to sell high-value services like maintenance contracts

At its peak:

- ▶ GE Capital generated \$180 billion of annual revenue and drove 60% of GE's total profits.
- ▶ It created a strong competitive barrier and enabled GE to become #1 or #2 in a large variety of asset-driven markets.
- ▶ It also enabled GE to make strategic acquisitions and position those acquisitions for long-term growth.

The Vertical Data Approach

We leverage our financing capabilities to ensure Vertical Data captures value across the entire AI infrastructure stack:

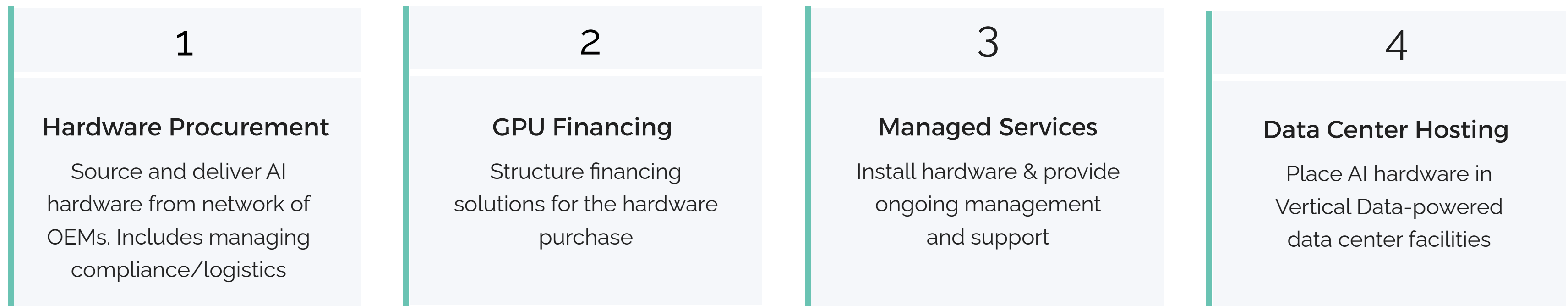


END GOAL: Large-Scale Data Center Ownership

Data centers trade at 15-18x income multiples — creating significant long-term equity value when financed deals are placed in Vertical Data-owned facilities

ANATOMY OF AN AI DEPLOYMENT

Providing value across every component of an AI deployment



Vertical Data's integrated model allows us to participate in each stage of an AI deployment, creating multiple revenue streams from a single customer relationship while building long-term asset value through data center ownership

HARDWARE PROCUREMENT

Sourcing AI infrastructure for enterprise deployments

Our Hardware Business

Vertical Data sources and delivers AI hardware for enterprise clients, working with leading OEMs to provide turnkey infrastructure solutions.

Target Customer Profile:

- ▶ European deployments with top-tier end customers
- ▶ Global neo-cloud and managed service providers
- ▶ Sovereign clouds and sovereign-backed off takers
- ▶ Experienced operators monetizing hardware via on-demand marketplaces
- ▶ Global Web3 companies

Key Differentiators

Financing-Led

Hardware sales driven by our financing platform to provide low-capex solutions for our customers

OEM Partnerships

Direct relationships with Dell, Supermicro and others enable us to optimize for pricing, lead time, and terms

Global Reach

Team and partnerships spanning US, Canada, Europe, and beyond

Solutions Oriented

Go-to partner for complex deployments (tax, shipping, short-lead times)

Business Model: One-time transaction revenue when from hardware from our OEM partners. Add-on revenue opportunities from hardware refreshes every ~5 years.

GPU FINANCING

Full-stack financing solutions for AI-first companies

GPUFinancing.com (powered by Vertical Data) provides comprehensive financing solutions:

Leases

- ▶ Operating leases
- ▶ Capital leases
- ▶ Sale-leaseback

Term Financing

- ▶ Equipment loans
- ▶ Working capital
- ▶ Bridge financing

Asset-Backed Lending

- ▶ Hardware as collateral
- ▶ Revenue-based
- ▶ Flexible structures

Business Model: One-time origination fee. Path to earning a spread on interest rates as we develop more sophisticated lending structures.

Benefits of Integrating AI Financing

FINANCIAL FLEXIBILITY

- Non-dilutive financing
- On or off balance sheet capital
- Non-recourse financing options

INDUSTRY EXPERTISE

- Customized financing solutions
- Blend of tech & finance expertise
- Global reach and experience

EASE OF DEPLOYMENT

- Network of 12+ financing partners
- Single point of contact for hardware + financing + data center

MANAGED SERVICES

End-to-end management of AI infrastructure deployments

Vertical Data provides comprehensive managed services for enterprise AI deployments, handling the complexity so customers can focus on their AI applications.



Deployment & Installation

Full hardware installation, configuration, and testing to ensure systems are production-ready



Monitoring & Support

24/7 monitoring, proactive maintenance, and rapid response to issues to meet customer/partner SLAs



Optimization for Inference Workloads

Performance tuning, capacity planning, and infrastructure optimization to maximize hardware/model performance



Lifecycle Management

Hardware upgrades, refresh cycles, and end-of-life disposition

Business Model: Recurring revenue from life of contract based on bare metal managed services (24/7 live support, hardware/card/cable replacements, etc).

VERTICAL EDGE DATA CENTER PLATFORM

Vertical Data is developing a network of edge data centers across North America

Vertical Edge is developing a platform to retrofit, build, and acquire a network of edge data centers. Our focus is on sites near major metropolitan areas with pre-existing power agreements and a path to revenue within 12-24 months.

Site Selection Criteria

- ▶ Near major population centers ("NFL cities")
- ▶ Pre-existing power agreements (15-30 MW)
- ▶ Path to revenue in 12-24 months
- ▶ Retrofit opportunities (lower cost vs greenfield)
- ▶ Target all-in cost below \$10M/MW

Value Creation Strategy

- ▶ Guide financed hardware into VD-owned facilities
- ▶ Data centers gain significant value when leased
- ▶ Attractive exit multiples (15-18x NOI)
- ▶ Build platform for long-term aggregation
- ▶ Synergy with hardware and financing business

EDGE DATA CENTER MARKET OPPORTUNITY

A rapidly growing segment driven by AI inference and low-latency applications

\$51B

Edge DC Market
2025

\$109B

Projected
2030

16.5%

CAGR
2025-2030

Why Edge Data Centers?



AI Inference Demand:

Real-time AI applications require low-latency processing close to end users



Capacity Shortages:

Significant shortages of high-density colocation in major metro areas



5G & IoT Growth:

Proliferation of connected devices creates massive local data processing needs



Enterprise Migration:

Companies moving from hyperscalers to specialized neo-cloud providers

Source: MarketsandMarkets Edge Data Center Market Report 2025

STRATEGIC PARTNERSHIPS

Relationships across the AI infrastructure ecosystem

Hardware OEM Partners

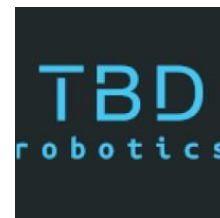


Data Center Partners



EDGEMODE

Software Partners



Legal/ Logistics



Our partnerships enable us to serve as the go-to problem solver in AI infrastructure. We source hardware, capacity, logistics, and technology from a broad network of trusted partners to meet any customer need.

TEAM & LEADERSHIP

Experienced professionals across AI, infrastructure, and finance

Deven Soni

CEO & Chairman

Former M&A banker and PE executive at Goldman Sachs. Co-founder of multiple tech companies.

Jesse Nickel

Head of Business Development

Leadership roles at Hut8, and Console Inc. Deep data center experience.

Chris Creatura

CFO

Treasury & capital markets expert. Investment banking at BofA Merrill Lynch, M&A at Deloitte.

Hamid Djam

CTO

20+ years in Big Data, AI, and Analytics across utilities, oil & gas, life sciences.

Garrett Kosowan

Business Development

Enterprise sales and partnership development for AI infrastructure solutions.

Nazia Chaity

Business Development

Data center sales experience at Cogent. Focus on colocation and enterprise clients.

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Contact Information



Office Locations

Corporate HQ

- 1980 Festival Plaza Drive
- Suite 300
- Las Vegas, NV 89135 USA

Satellite Offices

- Toronto, Ontario
- Stockholm, Sweden
- Delhi, India
- Managua, Nicaragua
- Buenos Aires, Argentina



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